

## "EFFICACY OF VIDEO ASSISTED DIRECTIVE ON KNOWLEDGE AND ATTITUDE REGARDING FIRST AID FOR SPECIFIC MINOR INJURIES"

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Received: 25 Nov 2023 Accepted: 15 Dec 2023 Published: 22 Dec 2023

## ABSTRACT

First Aid is a concept that provides immediate, accessible care to the person who is injured in an effort to prevent an infection and safeguard the life prior to the right treatment by the healthcare provider or attendees'-experimental design with quantitative research approach was used.150 rural residents were selected by using non probability convenience sampling. 1. socio-demographic variables 2. Knowledge-questionnaires 3. Questionnaires for attitude Mean percentage of pretest knowledge was  $44.13\pm7.97$  and posttest was  $83.46\pm6.37$ . Mean percentage of attitude in pretest was  $46.10\pm14.52$  and posttest was  $54.05\pm12.96$ . In effectiveness of video assisted teaching vitality between pre and posttest knowledge (t-44.53, p-0.0001S), attitude score pre and posttest (t-9.41, p-0.0001S, p<0.05) In conclusion, Video Assisted Teaching Program has an impact on knowledge and attitude on first aid for selected minor injuries.